

ANNUAL REPORT 2022





FOR US, IT IS NOT A MOMENT. IT IS A MOVEMENT

In 2022, the world had to deal with the far-reaching effects of the Covid pandemic. From matters such as food insecurity and mental health struggles to school evasion and unemployment, the global sanitary crisis changed our lives individually and collectively. But, most of all, it made it very clear that we need to act on every opportunity to combat the longstanding inequalities that disproportionately affect the marginalized communities.

In this Annual Report, we show that, with the support of our donors — individuals, families, and companies —, and alongside our network of partners, we are building an innovative, strategic, and structured philanthropy. We are making real, sustainable changes happen. In 2022, Instituto Phi reached 656.736 people all over Brazil, through 386 social projects, moving R\$ 22,652,930.57 to the third sector.

We invite you to stay connected to our work: visit our website, subscribe to our e-newsletters, and follow us on social media. The path to recovery may be challenging, but Instituto Phi will be there, helping more people and communities in this journey towards a less unequal and more just world. For us, it is not a moment. It is a movement, since 2014.



of our work in 2022

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R\$ 22.652.930,57

MOVED TO THE THIRD SECTOR

386

SUPPORT PROJECTS FROM 272 ORGANIZATIONS

656.736 LIVES IMPACTED

PRESENT IN 18 BRAZILIAN STATES

81 INVESTORS

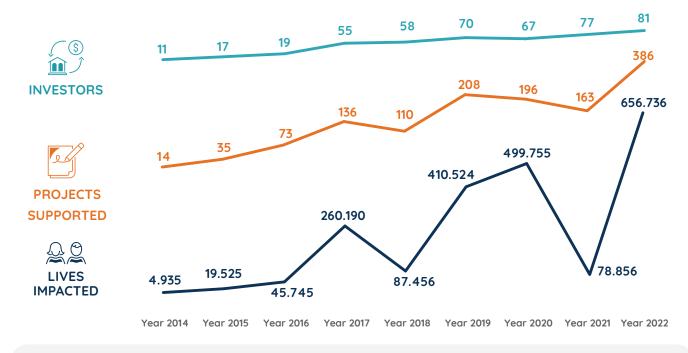
R\$ 64.000

AVERAGE AMOUNT DONATED BY INSTITUTO PHI TO PROJECTS

R\$ 350

AVERAGE SOCIAL INVESTMENT TO EACH INDIVIDUAL REACHED BY THE SUPPORTED PROJECTS

ACCOUNTABILITY



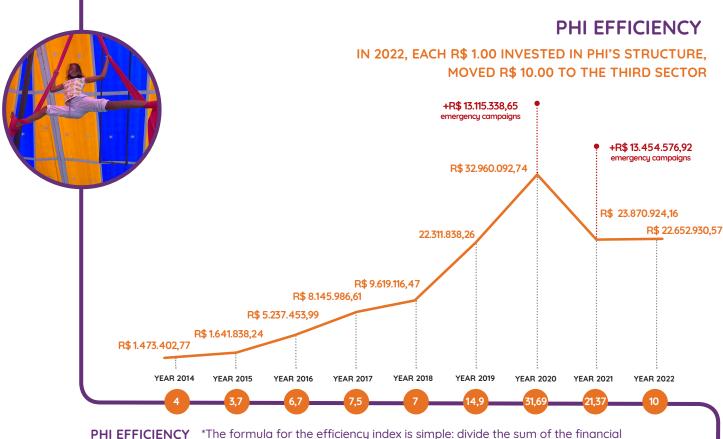
FROM 2014 TO 2022











*The formula for the efficiency index is simple: divide the sum of the financial movement donated to the organizations by the operational cost of Instituto Phi (rent, light, internet, phone, payment sheet, suppliers etc.).



Data production, measuring results and specialist's evaluations can provide valuable insight. But, beyond the performance analysis of the social projects, we are dealing with people. They are the reason we work to solve complex social issues and are inspired every day. Listening to the beneficiaries is the right thing to do. Similarly, making the experience of donating meaningful is what promotes recurrent and relevant philanthropy, with an effective potential of social transformation. Therefore, below are some donors and beneficiaries of social projects supported by Phi (the disclosure of these testimonials was authorized, with the option of donors and beneficiaries remaining anonymous).

TATIANA LOUREIRO,

DONOR OF INSTITUTO PEQUENOS ANJOS

"Thanks to Instituto Phi, I was able to know and trust the work of Instituto Pequenos Anjos. This curation made me feel confident with my decision and provided me with the opportunity to repeatedly help this institution. Today, one of our biggest challenges is to develop a culture of donation, the act of donating repeatedly, and with the help of organizations like Phi this has become easier and more frequent. Thank you for the beautiful and serious work you have been developing."



"My daughter Annie Luiza has Alagille syndrome and needed a liver transplant. We live in Espírito Santo and were referred to do the transplant in São Paulo. The surgery happened in April 2021, but we needed to stay in the city from October 2020 until August 2021. During this time, we were housed by Instituto Pequenos Anjos, that gives support and housing to patients from other states. Annie, now 7 years old, is doing great, but we always need to return to São Paulo for medical appointments. And we are always welcomed again by the delicate and loving team of Pequenos Anjos".



GILMARA PEREIRA, ANNIE LUIZA'S MOTHER, HOUSED BY INSTITUTO PEQUENOS ANJOS

PAULA AND CRISTIANO BARRETO.

DONORS OF INSTITUTO MUNDO NOVO

"Thanks to Instituto Phi's referral, we met and started supporting Instituto Novo Mundo almost a decade ago. We wanted to make a difference in the lives of children through education and it positively called our attention the dedication and seriousness of Mundo Novo's team. And most important of all: without putting aside the love, the hope, and the human values. Our goal is to contribute so that this work does not stop, and Instituto Phi is fundamental in this process, because they accompany all the procedures and practical details, offering us the necessary assistance so that our support occurs

and keeps occurring. We are happy to monitor, through visits and reports, the children graduating in preschool and continuing their education having a good educational base."

"Our youngest daughter, Ana Beatriz, arrived at Instituto Mundo Novo when she was 4 years old to go to preschool. We were going through hard times; we did not have enough food for our three children. In this moment, the whole family started receiving help from the organization. We lived in a house that was in a street that did not have water supply, and, with Mundo Novo's help, we moved and started to receive social rent. Today, Ana Beatriz is 8 years old, already in middle school, studying in a municipal school, but does extracurriculars there: ballet, singing lessons and library. It is very good for her, because here (in Chatuba neighborhood in the city of Mesquita, in the Baixada Fluminesne) we do not have options of cultural and leisure spaces. And now my husband, who is a construction worker and had been unemployed for a long time, is doing the Academia do Emprego, a course to enter Mundo Novo's job market. I work as a housekeeper twice a week, and with al this support have started studying business administration online this year".

ADRINES DA SILVA,
BENEFICIARY OF INSTITUTO MUNDO
NOVO'S PROJECTS



VALÉRIA AND VANDERLEI OLIVEIRA, BENEFICIARIES OF MUSEU BISPO DO ROSÁRIO PROJECTS

"Me and my husband Vanderlei, that has dementia, have lived for 50 years at Colônia Juliano Moreira. Last year, we started to participate in the project Arte, Horta e Cia, promoted by Museu Bispo do Rosário for the local population and for the user of the mental health service. We learned growing vegetables techniques and today we harvested lettuce, cabbage, pepper, arugula, eggplant... It is wonderful to harvest what you planted. He was very depressed, now he interacts a lot with the group. We are very happy. We also appreciate very much the help we received throughout last year, a very hard time, with the donation of baskets of basic food supplies."

MIRIAM DUARTE,

FOUNDER OF THE ASSOCIAÇÃO DE AMIGOS E FAMILIARES DE PRESOS — AMPARAR, BENEFICIARY OF IDDD

"IDDD looked to Amparar to open a dialogue about the penalty fine, a topic of great concern, because many citizens serve prison time, but are prevented from returning to live in society because they cannot pay the fine stipulated in addition to time in prison. It becomes a life sentence, since it excludes the person from all ways of exercising citizenship, such as updating documents like CPF and the voter's card and, consequently, getting a

formal job or voting. It was created the "Mutirão da Pena de Multa, sentenças de exclusão", a sequence of 10 IDDD on call legal services, reaching the most vulnerable areas. The IDDD team was very welcoming and respectful, and many families already managed to get rid of the sentence. Others are still waiting, but very hopeful."



Instituto Phi's history is rooted in the idea of looking for solutions, in the belief that individuals, organizations or even entire societies can fundamentally be transformed and create a new trajectory for the world we live in. For that reason, we create or support personalized projects in different fronts. Get to know them:

Philanthropy Consulting

for individuals, families and companies





Tailor-made project designed for the family of Márcio Thomaz Bastos of recurring donation of resources to NGOs working in the areas of education,

justice and access to rights. Organizations were curated, support was monitored and mission, values, logo, visual identity and website were designed. The family's desire was, in addition to preserving the memory of the former minister, who passed away in 2014, to continue his efforts to expand access to fundamental rights.



Program of fomenting Memória Tia Duca, solution created for the family of the soccer coach Roger Machado and his partner, the manager Camile

Pasqualoto. The creation of the recurring donation program to projects that support young people in socioeconomic vulnerability and black people and peripheral populations included the development of the mission and values, logo, visual identity, and website, beside curating social projects to be supported.



The program of social and productive inclusio (Re)conquista is done in partnership by three The program of social and productive inclusion organizations: Stone, Instituto Phi, and Banco da Providência. Through (Re)Conquista, CSOs that

make professional qualification are habilitated to act with the recognized Methodology Phases of Banco da Providência: human development, professional technical training, and entrepreneurial abilities. In 2022, the second year of the program, 27 CSOs were qualified and therefore qualified 724 individuals for the labor market.





Philanthropy Consulting

for individuals, families and companies



Partnership between The Coca-Cola Foundation, Instituto Coca-Cola Brasil (ICCB) and Instituto Phi to support projects focused on preparing young adults in vulnerable situations, especially black women, in the field

of technology. In total, 322 spots were offered on preparation courses in 2022, without any cost to the participants and, in some cases, with transportation and food assistance.



322 spots

on preparation courses

Philanthropy Consulting

for individuals, families and companies

OTHER PARTNERS

















Strengthening the philanthropic ecosystem



The interactive platform is created in 2021 with the desire to create an x-ray of the Third Sector in Brazil, visualized in an easy an accessible way. The initiative is led by both

Instituto Phi and Impact Beyond and counts with a coalition of 13 other partners. The goal is to bring data intelligence to the decision-making of Impactful Social Investment and democratize the access to information and resources.





Global movement to promote more solidarity in countries, through

the connection of people with social causes. In 2022, Instituto Phi promoted the date by lighting Christ the Redeemer in Rio de Janeiro, in orange, bringing visibility to the movement and to the transformative power of generosity. The Associação Brasileira de Captadores de Recursos (ABCR) is the oficial representative of the Dia de Doar in Brazil.



Instituto Phi supported Fiis, that arrived in Brazil in 2022,

mixing music and art with workshops and panels about social entrepreneurship. At the event, in São Paulo, Instituto Phi participated in the round table "Social Investment and Donations in Brasil", led by the journalist Glenda Kozlowski. Fiis was created in Chile, in 2013, and passed through 19 cities in many countries.



Network, of which Instituto Phi is a part of, made of

people and organizations that voluntarily articulate with the purpose of naturalizing donation as a part of Brazilian culture.

The MCD created the Documento of Diretrizes "Por um Brasil + Doador, Sempre", that has been a tool for enhancing the Brazilian donation culture.



Movement that unites entrepreneurs

and social activists with the goal of creating innovative approaches to accelerate the implementation of the Objetivos de Desenvolvimento Sustentável (ODS). There are 1.010 organizations that are members, among them Instituto Phi, and the collective work impacts 2 billion people in 197 countries.

Financial Management of social impact initiatives



Latimpacto is a nonprofit multisector network, based in Colombia, that unites philanthropists and social investors with

the goal of mobilizing capital (human, intellectual and financial) to efficiently support social organizations. Instituto Phi is the financial manager of the initiative in Brazil.



The school Avenues São Paulo opens its doors to share knowledge in its development program of social leaders –

Avenues Community Engagement (ACE) Fellowship. Instituto Phi manages the call for CSOs and collectives that develop solutions in the socioenvironmental field and is a part of the selection committee.



The initiative Doar Fashion is made by a

network of volunteers, partners and institutions. All the clothing and accessories donated are sold, in an online store and in an annual fashion event, and the proceeds go entirely to social organizations.



Financial Management

of social impact initiatives



Instituto Janelas Abertas is a nonprofit association whose goal is to offer scholarships to talented

students of families in socio-economic vulnerability, having as their main partner Escola Eleva.



Social investment fund to awaken the interest for a career in the field of technology, educating and employing. The initiative, sponsored by companies

and foundations, selects and finances social projects that enhance their pillars of action.



This collaborative network's goal is to expand the public and

democratic nature of collective health and to activate collective intelligence focused on the strengthening of humanization initiatives and the constant improvement of SUS.



Financial Management of social impact initiatives





Fund for the development of local social projects in Brazilian regions where kitesurfing is prominent, with the goal of ensuring its sustainable development.

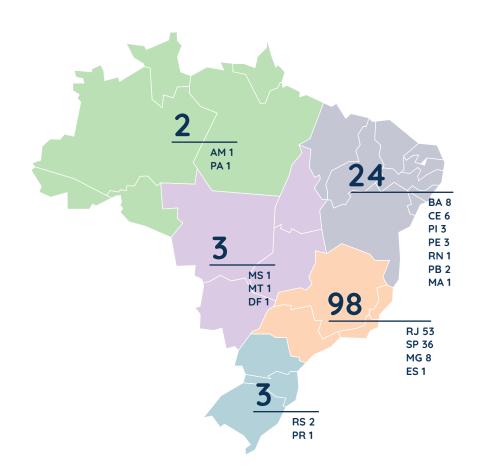
Currently, three projects are supported, in the states of Piauí and Maranhão.

ParaQuemDoar

With the support of a robust network of curators, among them, Instituto Phi, TV Globo's platform, in partnership with Benfeitoria, maps impact initiatives in every region of the country and establishes connections with people that wish to donate.



Instituto Phi supports civil society organizations that promote the universal human rights, including education, health, food, water, work, sports, and culture, as well as other essential rights to the consolidation of democracy. The projects are supported with resources from donations or through incentive laws. They are listed below:



SOUTHEAST

RIO DE JANEIRO

Instituto Mundo Novo da Cultura Viva Escola Municipal Giuseppe Melchiori Escola Municipal Euclides da Cunha

Escola Municipal Hélio Smidt

AMAR

Rede Abrigo

Talento Total

Solar Meninos de Luz

Associação Redes de Desenvolvimento

da Maré

Obra Social Dona Meca

Banco da Providência

Associação Incubadora Social

Gastromotiva

Associação Obra do Berço

Fundação do Rim Francisco Santino Filho

Associação Basquete Cruzada

Associação Educacional Francisca Nubiana da Silva

Associação Saúde Criança Renascer/ Instituto Dara

Associação Semente da Vida da Cidade de Deus - ASVI CDD

Casa Arte Vida

Casa Francisco de Assis

Instituto Amparando

Instituto Futuro Bom

Instituto Precisa Ser

Núcleo Especial de Atenção à Criança - NEAC

Instituto Pró Criança Cardíaca

Projeto Recriando Raízes

One By One

Associação Saúde Criança Responder

Instituto Apontar

Associação Esportiva Cultural e Educacional Abraço Campeão

Centro Social Comunitário Amor e Alegria

Todas as Letras

Secretaria Municipal de Educação RJ

Espaço Logos de Cidadania Consciente

SOS Reviver

ONG RECODE

Associação Cultural E Social Lona na Lua

Rede Postinho de Saúde Organização de Saúde Preventiva Multidisciplinar Social

Centro Cultural Juliana Maia/Harmônicos de Conservatória

Instituto Desiderata

Instituto Dom

Assessoria & Planejamento para o Desenvolvimento / ASPLANDE

Associação Social Unifavela

Centro Cultural Rita de Cássia

Instituto 42Rio

Instituto Revoar

Projeto de Ensino Cultural e Educação Popular REFAZER - Grupo de Apoio à Criança e ao Adolescente

Creche Casa Vida - Sociedade Espírita Caboclo Sete Flechas

Associação Mulheres da Parada Grupo Anjos da Tia Stellinha

IJCA - Instituto Jelson da Costa Antunes Instituto Abraço do Tigre

SÃO PAULO

APAE Brotas - Associação de Pais e Amigos dos Excepcionais de Brotas

Instituto Luta Pela Vida Pequenos Anjos Instituto Vivenda

Afago

Instituto Alicerce - Ouriçangas

Instituto Verdescola

Centro de Estudos Psicopedagógicos Pró-saber

Associação Beneficente Comunitária Aurora

Associação Generation Brasil Sociedade Beneficente Alemã

SAS Brasil

Turma do Bem

Engenheiros Sem Fronteiras Brasil

Instituto Rizomas

Kombosa Seletiva

Associação de Apoio Renovatio Instituto da Oportunidade Social Mais1Code Educação Tecnológica

Libertários do Capão Redondo

Innocence Project Brasil

Instituto de Defesa do Direito de Defesa

Instituto Desvelando Oris

Associação de Pais e Amigos das Escolas Integrantes do Movimento Asas

AFESU

Casa da Criança de Cerquilho

Centro de Acolhida e Cultura Casa1

CIREPEM

Educandário Rosa Mística

Santa Casa de Misericórdia de Tietê

Centro Educacional Assistencial Profissionalizante - CEAP

Colégio Mão Amiga

Associação Beneficente Vivenda da Criança

Associação Comunitária Despertar

Fundação Porta Aberta

Obra Kolping do Brasil

SHD - Sociedade Humana Despertar

MINAS GERAIS

Arquitetos da Vila

Liberte-se

Associação Comunitária dos Artesãos e Agricultores de Maciel

Associação Sementes do Vale

Fábrica dos Sonhos

Instituto Iti - Igualdade, Transformação e Inovação Social

Ação Moradia

Associação de Resgate da Dignidade Humana Providência Divina

ESPÍRITO SANTO

Sociedade Amigos por Itaúnas

NORTHEAST

BAHIA

Instituto Aliança

Associação Comunitária Rural da Caatinguinha

AMEC - Associação de Amparo ao Menor Carente

Associação Arte e Cultura Do Bairro Baianão

Associação de Pais e Amigos dos Excepcionais de Valente

Centro de Educação e Cultura Vale do Iguape (CECVI)

Coletivo Circo Redondo Instituto Mutá

CEARÁ

Associação Comunitária do Guarani Associação das Famílias do Pecém Instituto de Desenvolvimento e Formação Cidadã - Instituto Brotar Instituto Madeira da Terra

Sociedade de Promoção e Apoio a Família de Itapipoca - SOPRAFI

Instituto para o Desenvolvimento Tecnolígico e Social - IDEAR

PIAUÍ

Articulação Piauiense de Travestis e Transexuais

Ação Social Esperantinense - ASESP Instituto Novo Sertão

PERNAMBUCO

Movimento Catamisto

Fábrica de Cultura

NEPS - Núcleo de Educadores Populares do Sertão de Pernambuco

RIO GRANDE DO NORTE

Associação dos Moradores dos Bairros Frutilandia I. II e Fulô do Mato

PARAÍBA

Associação Cultural Pisada do Sertão Centro Integrado de Ações Comunitárias pela Vida

MARANHÃO

Fundação Pavel

CENTRAL-WEST

MATO GROSSO DO SUL

Digna Engenharia

MATO GROSSO

Grupo Semente

DISTRITO FEDERAL

Atlas Instituto de Educação

NORTH

AMAZONAS

Associação Pestalozzi de Coari

PARÁ

Instituto Peabiru

SOUTH

RIO GRANDE DO SUL

Movimento Comunitário Cachoeirense Associação Cultural Desportiva Sapucaiense de Capoeira

PARANÁ

Associação Good Truck Brasil

*There are other 142 supported organizations whose disclosure was not authorized by the social investor.

SOCIAL CAUSES



26,22% EDUCATION



21,72%

SOCIAL ASSISTANCE



18,73%

INCOME GENERATION



7,12% HEALTH



6,37% HUMAN RIGHTS







1,50% ACCESSI-BILITY

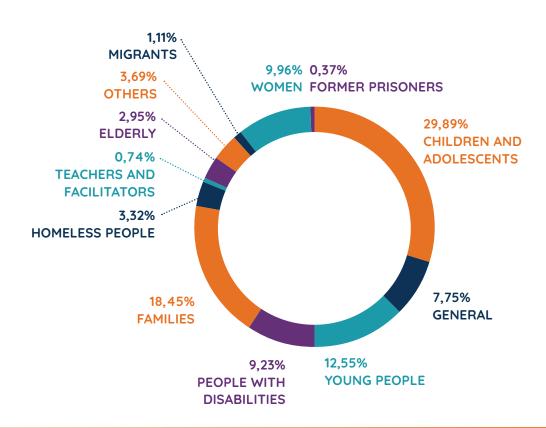


0,32% ENVIRON-MENT



9,36% OTHERS

PUBLIC





INCOME STATEMENT

Income Statement	Annual Report Information	2018	2019	2020	2021	2022
1 - Operating income or operating revenue	Nongovernmental donations – individual ou private entity*	R\$ 618.856,75	R\$ 773.507,03	R\$ 831.459,63	R\$ 748.654,91	R\$ 1.298.261,85
	Nongovernmental donations – corporate entity*	R\$ 510.315,74	R\$ 491.938,49	R\$ 874.306,78	R\$ 746.496,01	R\$ 827.283,93
	Services provision	R\$ 80.246,04	R\$ 210.127,76	R\$ 537.503,85	R\$ 460.878,58	R\$ 1.353.875,47
	Institutional donations dedicated to projects *	R\$ 40.770,60	R\$ 106.736,64	R\$ 61.670,43	R\$ -	R\$ -
	Voluntary work	R\$ 91.100,00	R\$ 27.300,00	R\$ 107.220,00	R\$ 64.600,00	R\$ 84.782,00
		R\$ 1.341.289,13	R\$ 1.609.609,92	R\$ 2.412.160,69	R\$ 2.020.629,50	R\$ 3.564.203,25
2 - Income deductions	(-) Cofins on services	-R\$ 6.098 , 70	-R\$ 15.969,72	-R\$ 39.984,29	-R\$ 44.751,85	-R\$ 111.346,53
	(-) ISS on services	-R\$ 4.012,28	-R\$ 10.506,37	-R\$ 25.920,03	-R\$ 22.771,56	-R\$ 69.519,36
	Donation return	R\$ -	R\$ -	R\$ -	R\$ -	-R\$ 403,40
Total		-R\$ 10.110,98	-R\$ 26.476,09	-R\$ 65.904,32	-R\$ 67.523,41	-R\$ 181.269,29
3 - Purpose and social activities	Expenses with currency transfers to beneficiaries **	-R\$ 93.681,35	-R\$ 158.858,10	-R\$ 436.357,59	R\$ -	R\$ -
Total		-R\$ 93.681,35	-R\$ 158.858 , 10	-R\$ 436.357,59	R\$ -	R\$ -

Income Statement	Annual Report Information	2018	2019	2020	2021	2022
4 - Operating Revenue Expenses	Administrative Expenses	-R\$ 472.576,48	-R\$ 507.643,86	-R\$ 457.612,63	-R\$ 521.260,26	-R\$ 1.069.742,06
	Depreciation and amortization expenses	-R\$ 9.446,58	-R\$ 36.521,29	-R\$ 12.265,93	-R\$ 3.457,17	-R\$ 12.139,58
	Personnel expenses	-R\$ 768.812,81	-R\$ 1.091.628,77	-R\$ 1.028.900,53	-R\$ 1.273.584 , 18	-R\$ 1.682.089,10
	Expenses with voluntary work	-R\$ 91.100,00	-R\$ 27.300,00	-R\$ 107.220,00	-R\$ 64.600,00	-R\$ 84.782,00
	Tax expenses	-R\$ 81.003,56	-R\$ 106.100,15	-R\$ 13.463,46	-R\$ 3.990,00	-R\$ 3.072,30
	Other operating income	R\$ 22.646,42	R\$ 628,75	R\$ 54.822,77	R\$ 67.074,05	R\$ 202.692,09
	Other resources received	R\$ -	R\$ -	R\$ -	R\$ -	R\$ 3.849,06
	Net financial result	R\$ 53.868,51	R\$ 17.051,30	-R\$ 47.732,53	-R\$ 15.399,36	-R\$ 21.179,04
4 - Total Operating Revenue Expenses		-R\$ 1.346.424,50	-R\$ 1.751.514,02	-R\$ 1.612.372,31	-R\$ 1.815.216,92	-R\$ 2.666.462,93
		-R\$ 108.927,70	-R\$ 327.238,29	R\$ 297.526,47	R\$ 137.889,17	R\$ 716.471,03
5 - Statement of Social Activities	Donations received - projects supported				-R\$ 4.158.049,38	-R\$ 14.692.655,80

Notes

1*Projects: As of 2021, revenues previously recorded in this account were reclassified to the **"Nongovernmental donations – private" and "Nongovernmental donations – corporate"** accounts. For this reason, the "Projects" line will be discontinued in 2021 in the DRE and item 5 – demonstration of social activities – must be followed.

2**Expenses with transfers to beneficiaries: these expenses refer to donations to projects supported by Instituto Phi. As of 2021, the transfers of donations, in amounts or inputs, were appropriated in the project accounts, classified as liabilities. The results of these activities are now demonstrated in "item 5".

Our Team

Luiza Serpa

CO-FOUNDER AND EXECUTIVE DIRECTOR

Emilia Freire

OPERATIONAL DIRECTOR

Lara Saboya

ADMINISTRATIVE AND FINANCIAL ANALYST

Aline Ferreira

ADMINISTRATIVE AND FINANCIAL ANALYST

Julia Nascimento

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Carolina Alencar

PROJECT ANALYST - SP

Andrezza Ribeiro

PROJECT COORDINATOR - RJ

Matias Hernandez

PROJECT ANALYST - RJ

Carla Benfica

JUNIOR PROJECT ANALYST - SP

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